



## Flouting Maxim in Finding Dory Movie

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### Abstract

*This research discusses Flouting Maxim found in a popular movie entitled Finding Dory. This research has two main purposes which are finding the types of Flouting Maxim in that movie and explaining why flouting maxim appears. The writer uses the theory of cooperative principle by Grice (1975). The source of this research is Finding Dory movie. In carrying out this research, the writer applies data collection method by Sudaryanto (1993) with Teknik Simak Bebas Libat Cakap (SBL) or an uninvolved conservation observation technique and analytical method with Teknik Pilah Unsur Penentu (PUP) or sorting determinants technique. The result of this study found that flouting maxim occurs when speaker does not observe a proper maxim during conversation to make certain meaning and is the discovery of all types of flouting maxim purposed by Grice (1975). The analysis found 17 flouting maxim of quantity, 1 flouting maxim of quality, 16 flouting maxim of relation and 1 flouting maxim of manner.*

## INTRODUCTION

In life, people communicate among others by using verbal and non-verbal language; gesture and expression. Their goal to start good communication is to deliver messages to other parties so they can build good interaction and relation. However, sometimes mistakes in communication happen. It occurs as the result of cultural and background differences as well as knowledge between speaker and listener. Due to the different cultural background, misunderstanding happens in communication process or turn taking does not work well. (Yuhendra, Yuhendra, 2018). Frequently we can also find in conversation that the hearers do not understand what the speaker means. To avoid misunderstanding, listener should understand the speaker's intention which is called pragmatic in linguistic study. (Yule 2010:127).

Communication will work not only depends on recognizing the meaning of uttered words but also recognizing what speaker's mean by his or her utterance. Paltridge (2000) said that pragmatics is the study of meaning in relation to the context in which a person is speaking or writing. It means that when the participants give clear information, they can construct good communication. In pragmatic there are guidelines to construct good communication. According to Grice (1989) theory about "cooperative principle", there are four guidelines to construct good communication with others: the truthfulness, giving required information, relevance and clear.

In fact, people have their own reason to use flouting maxim in their conversation. They have certain purpose to do it which is to be understood by the hearer. Sometimes, we use this way to make people aware about something without hurting their feelings. For instance, Rees (1999) mentioned an example to advise somebody in indirect way.

"When Sir Maurice Bowra was Warden of Wadham College, Oxford, he was interviewing a young man on a place at the college. He eventually came to the conclusion that the young man would not do. Helpfully,

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however, he let him down gently by advising the young man, “I think you would be happier in a large-or a small- college”. (As cited in Cutting, 2002, p.36)

It means that on those circumstances, Sir Maurice Bowra knew that actually the young man was not really happy on his college and by giving indirect advice to a young man. Sir Maurice used flouting maxim in order to avoid the young man's feeling hurt. In certain countries, saying actual word is good rather to make it complex, but in other countries like Indonesia which holds their non-outspoken tradition, this condition is more polite and people like to say in indirect way as flouting conversational maxim to deliver their intention. This phenomenon becomes people's behavior.

In Grice's (1989) theory, people who flout the maxims of conversation or they do not give the information as informative means they keep a hidden meaning who wants to be expressed. In the theory of Grice, this is call as implicature. Grice (1989) states implicature as “To imply is to hint, suggest or convey some meanings indirectly by means of language” (cited in Thomas, 1995). When the speaker says indirectly in his/her speech, he/she lets the hearer to seek for a hidden meaning which is uttered by the speaker. In this case, background knowledge of the case is needed to interpret the meaning. Grace stated that there are four types of maxims; maxim of quality, maxim of quantity, maxim of relation and maxim of manner.

In communication this four cooperation principles must be applying for conversation to reduce infringement violation in communication but this rules in communication often violated by speaker, and it's call *non observance of the maxim*. So, in order to make a good conversation we must follow the rule in communication. Moreover, flouting maxim also can be found in a movie or dialogue and in this case the researchers want to apply theory of Grice in the movie *Finding Dory*. From this movie the researchers found flout conversational maxim and the researcher can distinguish flouting maxim in this movie. After understanding the theory of flouting maxim, the researchers are interested to analyze movie of *Finding Dory* because people often apply the maxim in this way in our daily life including in the movie *Finding Dory*

## METHOD

The researchers used the descriptive qualitative method. This method as stated by Miles et al (2014:22) that the researcher will collect the data base on observation and then describe and explain the finding.

In this case, the researcher collects the data and identifies the dialogue in the movie *Finding Dory* by using *observational method* or *Metode simak*. According to Sudaryanto (1993:93) “*Metode Simak*” (*observational method*) is a method while the researcher is collecting the data, he or she does not take a part of the object data.

In analyzing the data, the researchers apply floating maxim theory purposed by Cutting who determined flouting of maxims as follows:

### 1. Flouting of Quantity

Flouting maxim of quantity occur when a speaker blatantly gives more or less information. Cutting (2002: 37) stated that “the speaker who flouts the maxim quantity sees to give too little or too much information. It means that the speaker may give information not as it requires.

### 2. Flouting of Quality

The interlocutors can be mentioned flouts the maxim of quality when she/he implies the information which it is not suitable with the fact. Flouts which exploit the

maxim of quality occur when the speaker says something which blatantly untrue or for which she/he lacks adequate evidence (Thomas, 1995: 67).

### 3. Flouting of Relation

The maxim of relevance (be relevant) is exploited by making a response or observation which is very obviously irrelevant to the topic in hand (Thomas, 1995:70). So the speaker flouts the maxim of relation when she/she does not given a response within the topic which is being discussed.

### 4. Flouting of Manner

The speaker flouts the maxim of manner because he/she appears utterances which to be obscure ambiguous. According to Cutting (2002:39), those who flout the maxim of manner may appear to be obscure.

## FINDINGS AND DISCUSSION

Flouting maxim occurs when speaker does not observe a proper maxim during conversation to make certain meaning or purpose. Based on the analysis the four types of floating maxims occur during the movie runs.

### Flouting Maxim of Quantity

The use of floating maxim of quantity is to expect something. Here we can find in a dialogue between Young Dory and Wife Fish. It can be found in some dialogues.

*Young Dory : Hi, I'm Dory, can you please help me?*  
*Wife Fish : oh, Hi Dory, uh-Dory, are you lost?*

The conversation above occurred during young Dory introduces herself and asks for help to Wife Fish but the Wife Fish gives too much information like "oh, Hi Dory, uh-Dory, are you lost? Actually she just can say "oh hi Dory, yes please" or normally Wife Fish should answer "yes or no". The type of flouting maxim that used by wife fish is flouting maxim quantity because she gives too much unnecessary information. In this occasion, the speaker gives information not as it requires. And the reason why the Wife Fish flouts maxim of quantity is to expect something. Sometimes people act and say more words to show something, they use this condition in order to expect something from the other person. The same situation also happens in the following conversation:

*Wife Fish : Um, honey, you just... uh, you just said that.*  
*Young Dory : I did? I'm sorry. I suffer from short-term remember loss.*  
*Wife fish : Oh, how awful*  
*Stan : Short-term memory loss?*

Based on dialogue above, Wife Fish tells that Young Dory tells the same question and Young Dory gives more information like "I did? I'm sorry, I suffer from short term remember loss" actually she can only say "I did? I'm sorry". The type of flouting maxim of Quantity used by Young Dory gives too much information. The Wife Fish just needs an answer informative as it is required. Young Dory probably flouts the maxim of quantity to stress something. Her points is to make the intended meaning clearer for the listener to follow.

*Wife Fish : oh, okay, will you just wait here one second, okay sweet-pie? Stan, Stan?*  
*Stan : what, what?*

Based on utterance above, when *Wife Fish* asked Stan and then Stan answers the question of *Wife Fish* by repeating the same answer. Type of flouting maxim used by Stan is flouting maxim quantity because Stan gives more information than required by using too many words to answer *Wife Fish*. The reason why Stan flouts maxim quantity is to show panic when Stan answers a question by asking many questions.

*Tween Dory* : *Hi! I lost my family, can you help me?*  
*Fish* : *Where did you see them last?*  
*Tween Dory* : *Well, uh, funny story, but I, -uh I forget.*

The same appearance of flouting maxim of quantity occurs on the conversation above. *Tween Dory* gives more information to *Fish* instead of just saying “uh, I forgot” but she does not. In this case *Tween Dory* flouts the maxim quantity because she tells a lot of information than she should to give. The reason why *Tween Dory* flouts the maxim of quantity is to expect something. Sometimes people act and say more words to show something they use this condition in order to expect something from other persons.

*Female Crab* : *Sure, honey. It's two left and then right, Simple.*

*Dory* : *Okay. Two left right. I can do this. Two left and right okay don't forget two left and right, Two left and right, Two left and right, Two Left and right, two and right shoot, Left and right. Wait did I already take a left? Oh, no it's happening, okay, hold on, hold on, hold on. Which way? Where I'm going? I can't remember. Okay, okay, I'm lost. It's too hard. I can't remember, I'm forgetting everything, I'm gonna be stuck forever in the pipes. The pipes! The pipes pals? Pipe Pals?*

Based on *Dory's* answer, she gives too much information by using many words. Actually, she can just say “okay thank you” but she doesn't do that. Instead of giving such a short answer, she expresses the type of flouting maxim quantity which means she gives too much information. On the other words, *Dory* as a speaker gives information not as required. The reason why *Dory* flouts this maxim is to stress something. Usually, people use many words when they want to stress something. People use many words when they want to stress something in order to make intended meaning clearer.

*Nemo* : *Dad! Did you hear that? Dory really does speak whale.*  
*Marlin* : *I heard. It's bringing back some very bad memories so let's get out of here. I say we go this way, follow me, this time to head home.*

In the conversation above between *Marlin* and *Nemo*, *Marlin* could just say “I heard” for his answer. But instead of answering that close question, *Marlin* gives too much information to *Nemo*, so in this case *Marlin* flouts a maxim of quantity because he gives too much information, it means that the speaker may give information not as it requires. The reason why *Marlin* flouts this maxim is to save the time because he likely wants to end the conversation.

*Dory* : *Wait, wait, wait! My parents are here*  
*Marlin* : *They are?*  
*Nemo* : *You find your parents?*  
*Dory* : *Well, not exactly. No, I mean not yet, but I know where they are. I don't know exactly how to get there, but I know that... I'm getting help.*

In the situation above *Nemo* is asking *Dory* if *Dory* has parents. But instead of answering with short answer, *Dory* replies it by giving more information. In this case it is

enough to Dory just say “not yet” but she doesn’t. The type of flouting maxim that used by Dory is flouting maxim quantity. The reason why Dory flouts this maxim is to expect something, sometimes people act and say more words to show something. They use this condition in order to expect something from other persons.

### Flouting Maxim of Quality

When the speaker implies the information which it is not suitable with the fact so he/she can flout the maxim of quality. And in the movie, this type of maxim can be found in this following dialogue:

*Marlin : Anyway, I would say the scariest moment of the trip was the four sharks*

*Nemo : Wait, I thought there were three sharks?*

*Marlin : No, no, there were defiantly four*

*Nemo : But last time you told it, there were three.*

Based on utterance above, Marlin tries to convince Nemo that the scariest moment of the trip was the four sharks but Nemo didn’t agree with that because the last time Marlin told Nemo that the sharks were three. The type of flouting maxim that Marlin expresses was flouting maxim quality because Marlin says something which blatantly untrue. The reason why Marlin flouts this maxim because he wants to convince Nemo that what he said was true.

### Flouting Maxim of Relation

In the case of Flouting maxim of relation, the speaker flouts this type of maxim when she/she does not give a response within the topic which is being discussed. These following dialogues show how the Flouting Maxim come up.

*Dory : My parents... I .... I lost them. It was my fault*

*Female crab : Where’s your tag?*

*Dory : Huh?*

*Female crab : Your tag. It’s meaning that’s why you are not in quarantine?*

In the dialogue above, Dory said that she lost her parents because her fault but female crab didn’t give a response to the topic that Dory brought. The type of flouting maxim that used by female crab is flouting maxim relation because female crab didn’t give a response relevance to the topic which is being discussed, actually she can answer the question related to the topic. The reason why female crab flouts the maxim of relation is to change the conversation because female crab focus on Dory’s tag. She saw that Dory tag is missing that’s why she changes the conversation to ask Dory about her tag.

*Stan : well look around. Uh, are any of these fish your parents?*

*Young Dory : Hi, I’m Dory, can you please help me?*

Based on the conversation above, Stan tried to ask Dory about her parents but Young Dory didn’t give a response within the question of Stan. The type of flouting maxim that was used by Young Dory is flouting maxim relation because Young Dory didn’t give a response relevance within the topic which was being discussed. Actually, she could just answer the question related to the topic. And the reason why Young Dory flouted the maxim of relation was to avoid talking about something. People usually say about something else when the partner of the conversation does not hear or understand about what they say.

*Dory : How you can be talking about the view when I remembered my family*

*Marlin : No! No! We've done enough ocean travels. That part of our lives is over the reason you travel in the first place is so that you don't have to travel ever again!*

From the conversation above, Dory told Marlin that she remembered her family, but Marlin gave irrelevant answer to Dory. It means that Marlin flouted maxim relation because he did not give a response within the topic which is being discussed. The reason why Marlin flouted this maxim could be to change the topic of conversation. In this conversation he wanted to change this conversation to avoid talking about Dory's family because he didn't want to travel ocean again.

*Dory : Hank, Look, there's map!*

*Hank : Ssh! The plan is you're gonna read that and figure out where your parents live Then I'm on the truck to Cleveland. You got it?*

In the conversation above, when Dory said "Hank, Look, there's map!" and Hank didn't give a response within this conversation. So, in this case Hank flouted the maxim of relation because Hank didn't give a response which is very obviously irrelevant to the topic. The reason why Hank flouted this maxim was to change the conversation topic because Hank wanted to end the conversation.

*Dory : All right, I'll go with you. Excuse me. Hi!*

*Destiny : Who is that? Is that blob talking?*

Based on utterance above, Dory said "Hi" to Destiny but Destiny answer the greeting by giving a question to Dory. In this situation Destiny didn't give an irrelevant answer to Dory so Destiny flouted a maxim relation because she didn't give a response with the topic which is being discussed. The reason why Destiny flouted this maxim was to avoid talking about something. In addition, Destiny gave a question to Dory because she didn't hear clearly enough what Dory said so she avoided to answer Dory's question.

*Dory : Mom? Dad? Where are my parents?*

*Male blue tang : Dory? Are you really Jenny and Charlie's girl?*

Based on the conversation above when Dory tried to find her parents and then she asked her parents to all Blue Tang fish, one of many Blue Tang fish answered it like "Dory? Are you really Jenny and Charlie's girl?". This response did not relate to Dory's question. Male Blue Tang flouted the maxim relation because he didn't give a relevant response within the topic which is being discussed. The reason why male Blue Tang flouted this maxim is to change the conversation because he shocked when he saw Dory. In his knowledge Dory was Jenny and Charlie's girl who was lost.

*Nemo : Dory, are you all right?*

*Marlin : Are you okay?*

*Dory : I was late.*

Based on the dialogue above, when Marlin asked Dory "Are you okay"? then Dory answered it was not related to the question Marlin and Dory gave to her. The type of flouting maxim that used by Dory was flouting maxim relation because she didn't give a response that was relevant to the topic which is being discussed. The reason why she flouted this maxim was to avoid talking about something he was not interested in discussing. Dory was shock due to the fact that she lost her parents and she was late to remember her parents.

### Flouting Maxim of Manner

The function of Maxim of Manner is to suggest the speakers to be clear. It means that a speaker needs to utter briefly, orderly, and avoid obscurity and ambiguity. If the speaker is not clear in his utterance and giving ambiguity, it means that she /he floats Maxim of Manner. The kind of this maxim appears in the movie as well, as shown in this following conversation:

Turtle hatching 1	: How you gonna find your parents?
Turtle hatching 2	: Do you remember what they look like?
Dory	: I'm a bit new to the memory thing, so I can't say for sure... But tell me why they were mostly blue, with... Maybe yellow

In the dialogue above, turtle hatching 2 asked Dory about her parents look like by asking "Do you remember what they look like?". He wants to know about Dory's parents' description. Actually, Dory should answer "yes or no". However, Dory answered the question obscurely. It means that he had flouted the maxim of manner because she gave obscure response to turtle hatching 2. The reason why she flouted this maxim is to get attention because in this situation she wanted to get attention for others.

### CONCLUSION

Finding Dory the movie has all types of flouting maxims uttered by characters in their dialogues. They are Flouting Maxims of Quantity, Flouting Maxim of Quality, Flouting Maxim of Relevance and Flouting Maxim of Manner. There are thirty five Flouting Maxim found in Finding Dory Movie. They are seventeen Maxims of Quantity, one Maxims of Quality, sixteen Maxims of Relevance and one Maxims of Manner. Among those maxims, quantity and relevance are the highest maxims that flouted by all characters. All characters often use Flouting Maxim of Quantity and Relevance in this movie because all characters mostly give more or less information and irrelevant answer for their interlocutor and it makes their participant easy to understand that they deliberate cease to be obey the cooperative principle.

In addition, the researcher finds the reason why all characters uttered flouting maxim in this movie. The researcher interprets the reason why Dory, Marlin, Wife fish, Stan, Hank, and others utter flouting maxims based on their purpose which is visualized in this movie. The reasons why all characters utter flouting maxims in their dialogue are because of to expect something, to stress something, to show panic, to explain more, to avoid talking, to change conversation, to convince, and to get attention.

Based on explanation above, it can be concluded that flouting maxims are intentionally happen in movie because flouting maxim is a way people use in daily conversation. Flouting maxims is important to make communication goes smooth when people can understand the meaning deeply of what speakers say.

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